

Day 2
December 1, 2011





















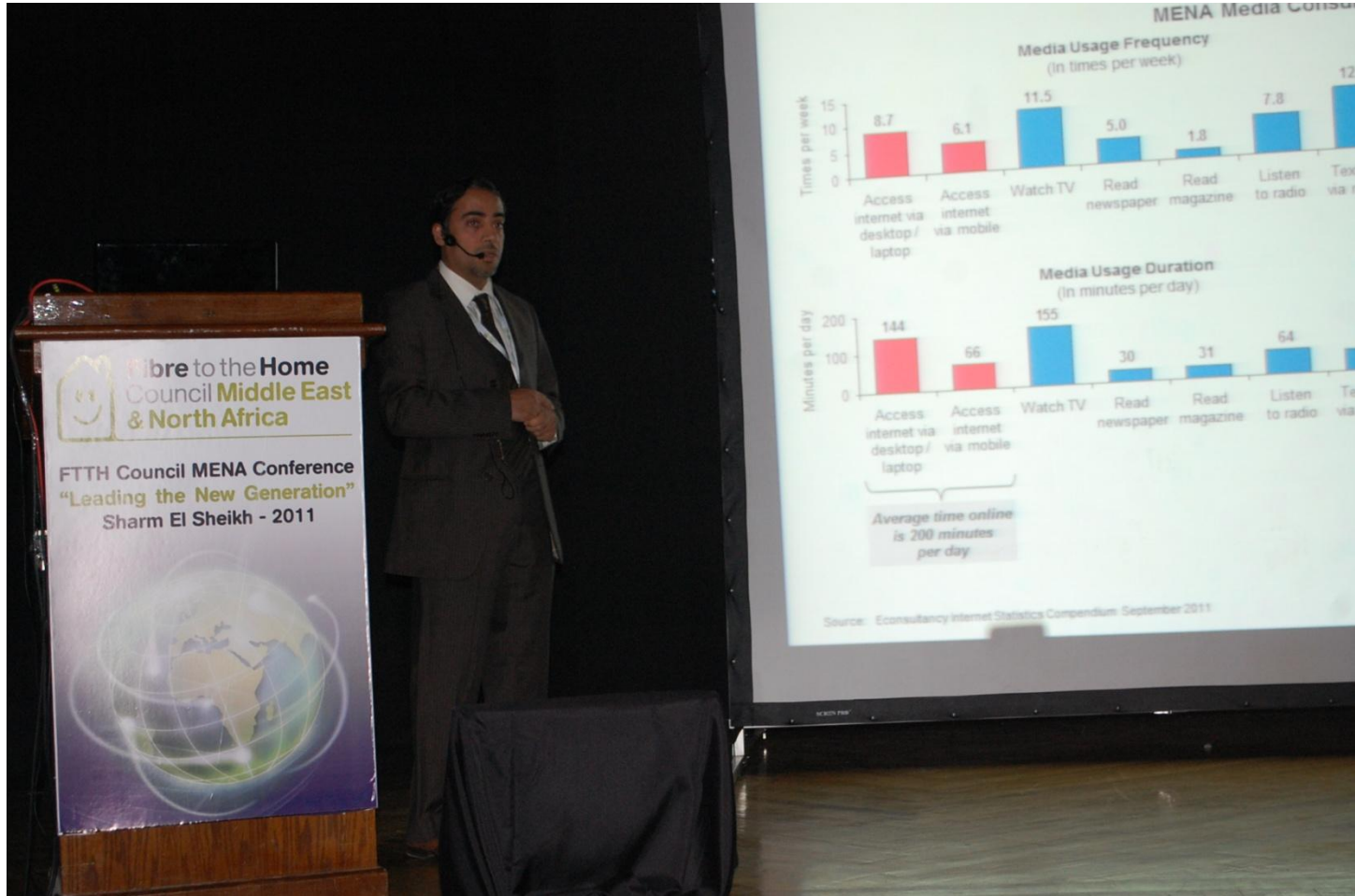
**Fibre to the Home
Council Middle East
& North Africa**

**FTTH Council MENA Conference
November 30 – December 1, 2011
Hyatt Regency, Sharm El Sheikh, Egypt**

















 **Fibre to the Home**
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FTTH Council MENA Conference
"Leading the New Generation"
Sharm El Sheikh - 2011



1. CHALLENGES
What is the business case?
2. RURAL VERSUS URBAN
Where are the tri
3. REDUCING COSTS
What are key tri
4. INNOVATION
I. Rural case s
- II. Urban case s
5. QUICK SUMM

Prisma

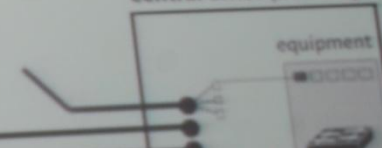
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Cost driver infrastructure extension

- Networks
- Cost of optical-fiber cables (distribution technology)
- Cost of electronic equipment
- In-house cabling

Central office (10 – 16 per city)



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