



PRESS RELEASE

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NEW CONFERENCE PLANNED TO PROMOTE FTTH IN THE MIDDLE EAST

Middle East Group of FTTH Council Europe prepares regional event in Jordan on 10th and 11th November 2009

The Middle East Group of FTTH Council Europe today announced plans to host its first regional Middle East event, providing service providers, investors, regulators, and other prospective FTTH stakeholders of the Middle East region with valuable insights into the business and technical solutions to next generation broadband deployment. The two-day event, taking place at the Grand Hyatt Hotel in Jordan's capital city Amman, will feature a conference programme filled with case studies, regulatory debate and technical best-practice alongside a dedicated exhibition showcasing the latest FTTH products. Delegate registration for the event will open on 30th July.

This event is the product of the recently founded 'FTTH Council Middle East Group'; a specially-formed working party consisting of Council members either indigenous to the region or with commercial interests there. "The decision to hold this event is in direct response to ever-increasing demand from prospective FTTH interest groups throughout the Middle East," explained Faris Awartani, Chair of the FTTH Council Middle East Group. "I am positive that all FTTH interested parties will welcome and value the opportunity for greater business insight and technical debate surrounding FTTH, at an event designed to target the FTTH specific issues."

"I believe this is another bold step by the Council to reach out and expand its horizons," said Karel Helsen, President of the FTTH Council Europe. "Looking at individual markets in the Middle East region, there are many differences with what we see in Europe, but also similarities. I trust the Council's experience producing successful European conferences over the last seven years will be of tremendous benefit to our new audiences, each of which is addressing its own specific FTTH opportunities."

More information concerning the content of the conference will be released in due course. For further details visit www.ftthcouncilme.org

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About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhances the quality of life, contributes to a better environment and increased competitiveness. The FTTH Council Europe consists of more than 115 member companies. Its members include leading telecommunications companies and many world leaders in the telecommunications industry.

www.ftthcouncil.eu

The FTTH Council Europe Middle East Group is an ad-hoc working group of the FTTH Council Europe. The Group is a working party of new Gulf-based and European Council members.

www.ftthcouncilme.org

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