

## Beirut will host the FTTH Middle East Conference 2010

*The 2nd FTTH Middle East Conference will be held in Beirut, Lebanon, on 30 November and 1 December 2010 with the theme "Taking your life to new horizons".*

Dubai, 31 May 2010 – The Fibre to the Home Council Middle East Group is pleased to announce that the second edition of the FTTH Middle East Conference will be held on 30 November and 1 December 2010 at the Mövenpick Hotel in Lebanon's capital city, Beirut.

This two-day event was successfully launched last year in Amman, Jordan, under the patronage of His Excellency Eng. Basem Al Rousan, Jordanian Minister of ICT, who gave the opening speech. Dr. Mashour Abu Daka, Palestinian Minister of ICT, also made a speech in support of fibre to the home. The event attracted more than 260 delegates from 30 countries, and created unprecedented media attention, with several TV channels covering the proceedings.

"The success of last year's event made it evident that a second edition is a good idea," said Chris Holden, President of the FTTH Council Europe. "There is huge market potential in the Middle East, bringing delegates from all over the world to our conference. The Council has also opened a new office in Dubai to cope with the increased interest in fibre access technology in the region."

"The FTTH Council Europe's experience producing successful conferences over the last eight years clearly is of tremendous benefit to our local Middle East audiences", said Mohammed Salehynia, Vice-Chair of the FTTH Council Middle East Group. "Last year's delegates, including our distinguished patron, were very impressed by the standard of the event".

The conference will provide service providers, investors, regulators and other prospective FTTH stakeholders with valuable insight into the business and technical solutions for next-generation broadband deployment in the Middle East region.

Under the title "Taking your life to new horizons", the conference will feature special sessions on applications and services that can be enhanced with fibre to the home. The programme will also include a mix of case studies, regulatory debate and discussion of technical best-practice alongside a dedicated exhibition of vendors showcasing the latest FTTH products.

Delegate registration will open on 26 July 2010. In the meantime, please visit the conference website to see photos and videos from last year's event: [www.conference.ftthcouncilme.org](http://www.conference.ftthcouncilme.org).

- ends -

### **About The FTTH Council Europe:**

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because

it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 130 member companies.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

The FTTH Council Middle East Group is an ad-hoc working group of the FTTH Council Europe. The Group is a working party of new Middle East-based and European Council members.

[www.ftthcouncilme.org](http://www.ftthcouncilme.org)

**Media Contact:**

Nadia Babaali

Communications Director

FTTH Council Europe

+33 (0) 6 20 88 72 38

[nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu)

**Dubai Office contact:**

[meast@ftthcouncil.eu](mailto:meast@ftthcouncil.eu)