

Enhancing Life

FTTH MENA Events Coverage Report From 2011 to 2014

March 2015

Coverage: 4 editions

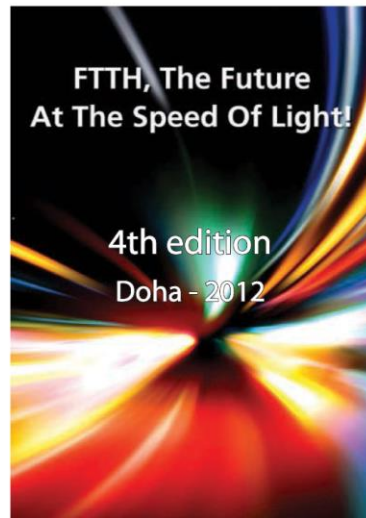
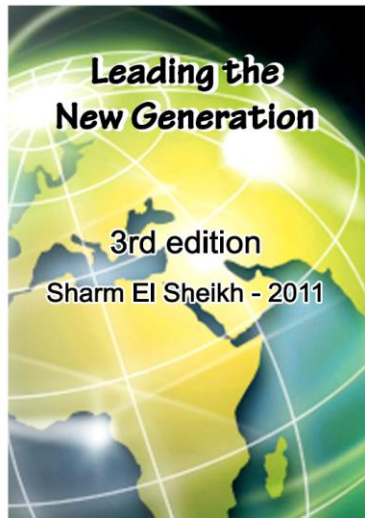


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Facts

- ✓ Average of 200 registered participants during the 4 editions
- ✓ 3 Days event: Full 2 Days conference and one Day workshop
- ✓ Local Media coverage and Partners support
- ✓ Pre and post event PR coverage
- ✓ 40+ speakers every year
- ✓ Participation from governments, operators, international organizations, consultants, vendors,...

Patronages

Ministry of Telecommunications and Information of Egypt

Ministry of Industry, Trade, Investment and Digital Economy of Morocco

Telecommunications Regulatory Authority of UAE

Sponsors / Exhibitors / Partners

Sharm 2011

Gold Sponsors



Silver Sponsors



Bronze Sponsors



Research Partner



Marrakech
2013

Doha 2012

Platinum Sponsors



Gold Sponsors



Silver Sponsors



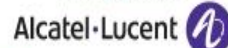
Bronze Sponsors



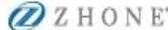
Platinum Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Dubai 2014

Platinum Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Partners



Venues

5 Stars Venues: Grand Hyatt - PGP – World Trade Center were selected to receive from 200 to 500 delegates. Exhibition with full day access - catering - networking.



Attendance

Total Registered participants



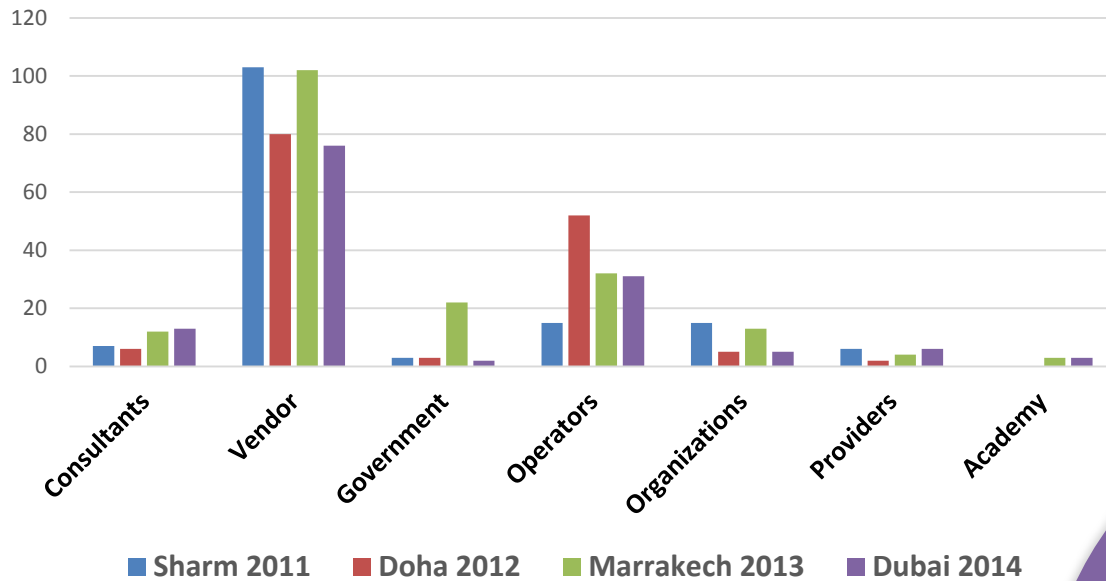
Plenary room size varies every year

Sharm 200 seats – Doha 500 seats – Marrakech 200 seats

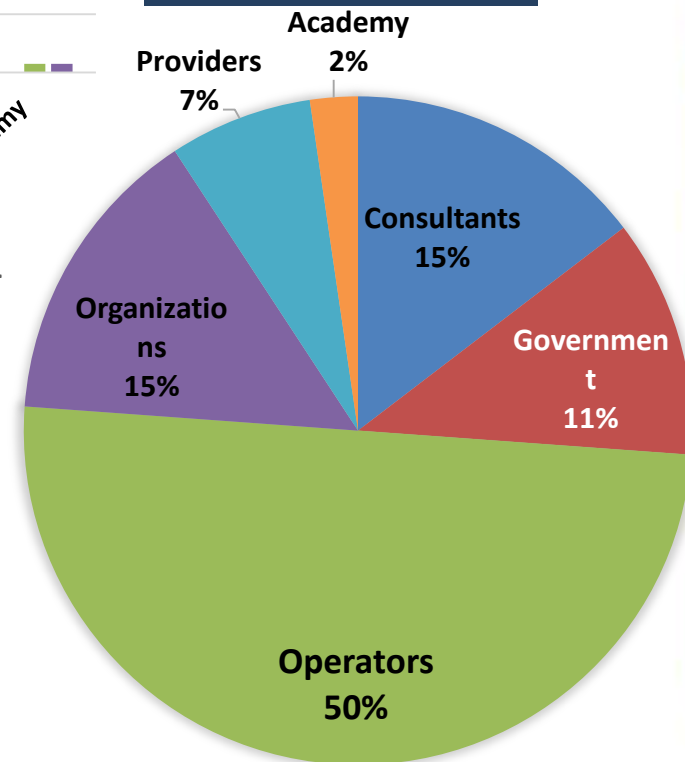
Dubai 300 seats

Attendance categories

CATEGORIES INCLUDING VENDORS/EXHIBITORS

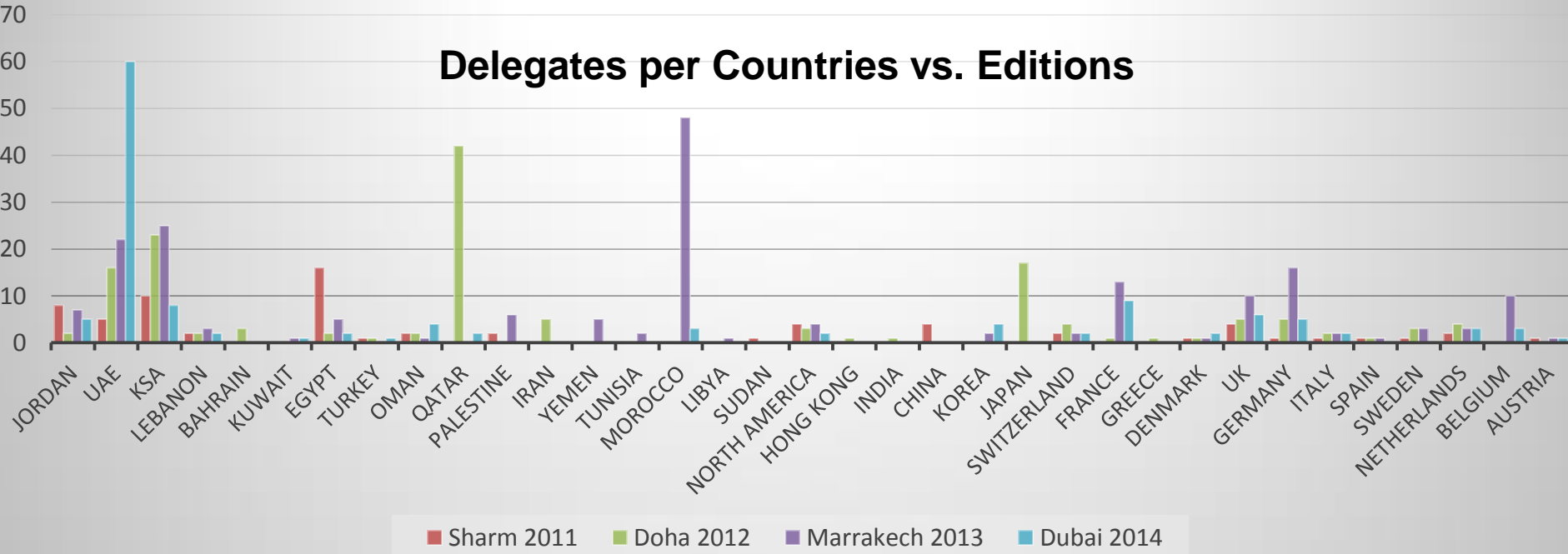


CATEGORIES EXCLUDING VENDORS/EXHIBITORS

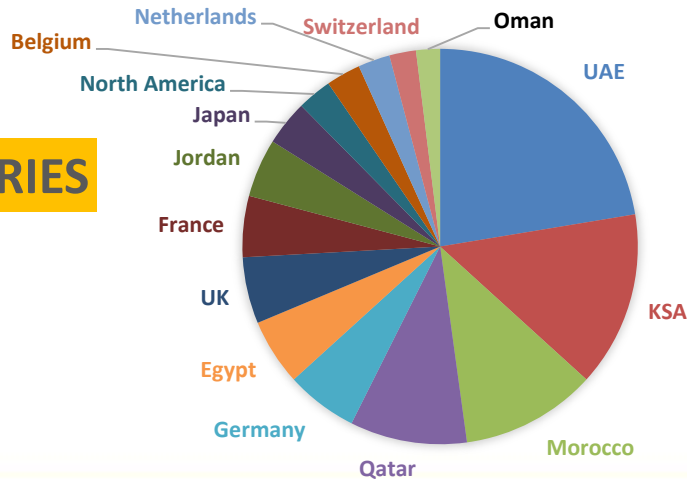


Attendance Origin

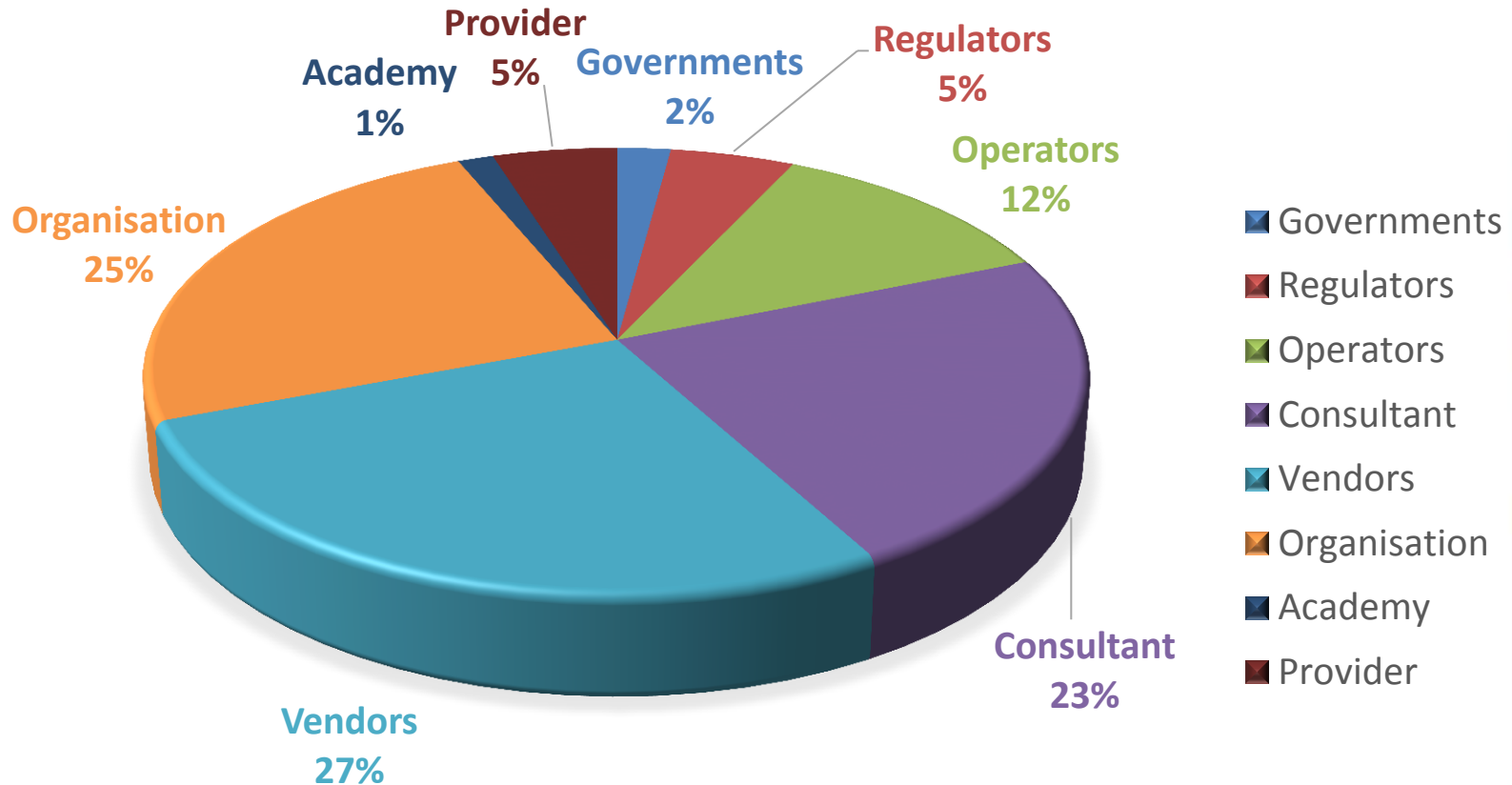
Delegates per Countries vs. Editions



TOP 15 COUNTRIES



Speakers



Next in 2015 - Why Oman?

You have to be in OMAN...

- This is the latest country moving to build a National Broadband Network
- There are opportunities to sell to current service and utility providers in the Sultanate
- However, countries will be coming to learn about the realities of creative implementation of a Broadband infrastructure to overcome the geographical and environmental challenges
- You have the chance to influence the decision makers from these countries before they begin their projects!



FTTH, The Edge of A Brighter Tomorrow

7th Edition of FTTH Council MENA Conference

Muscat, OMAN

9 - 11 November 2015

What's New for the 7th edition - 2015 Oman

→ OMAN « Road Show »

- ✓ Fiber Infrastructure Road Show of Oman showing current and potential FTTH projects in Oman .
- ✓ Site tour hosted by the NBN company OBC with onsite meetings with high levels of current and new operators paving the way for FTTH Rollout in Oman.
- ✓ Free visit for Sponsors and their guests.

→ The Talk Show – Live Debate about the World of Fiber

- Why fibre is becoming a vital part of mobile networks? – not just for base stations but for offloading 4G & 5G data.
- From Copper to Fiber - the total picture of how to get gigabit speed by migrating your network from copper to Fiber.
- Learn more about the challenges, options and evolution paths you can take in the real world between G.Fast, VDSL, vectoring vs. FTTH to connect homes instantly with gigabit power
- Why fiber is critical for Smart cities?
- Fiber to the Wireless! What is it?
- The Fixed broadband future is FIBER and it is Now!

What's New for the 7th edition - 2015 Oman

→ EXHIBITION/Sponsorship – FLEX Access

- World of Applications – including a presentation slot held in the exhibition area with drinks as the last part of the first day. Key sponsors demonstrate rather than just talk about exciting developments.
- Competitive Sponsorship/Exhibiting prices
- Instant Coverage - Social Media: before, during and after the event
- Very Special prices for Exhibitors Ads in **Telecom Review** magazine

ATTENDANCE Rates:

- Operators (endorsed by sponsors): Free
- Non Profit Organizations (Regulators/Governments/NGO Associations): Free
- Sponsors Extra pass & Country Host participation (local players) : 200 USD
- One Day Pass - Exhibition only visit: 100 USD
- Platinum Member – 3 Day pass: 395 USD
- Gold Member – 3 Day pass: 545 USD
- Silver Member – 3 Day pass: 645 USD
- Non Member Individual - 3 Day pass: 745 USD

What's New for the 7th edition - 2015 Oman

→ **SPEAK NOW! Fiber for everything and forever**

- Key Speakers from Governmental bodies of Communication, Education, Health and Global/Regional Utilities, Cities councils...
- Sponsors/exhibitors speaking opportunities (including World of Applications)
- World class Speakers and presentations with attractive content to show the best of FTTH and Fiber
- New Topics for 2015



What's New for the 7th edition - 2015 Oman

→ 2015 Program Topics

2 days conference and 1 day pre-conference workshop will discuss :

- ❖ Broadband national strategies – The edge for a brighter tomorrow
- ❖ Best practices of Network sharing – success stories for an efficient and healthy national economy development
- ❖ The Vertical limit –Operators, Municipalities and Utilities role in the cutting edge technology deployment
- ❖ Open Access Networks – Best regulatory models for existing markets and service providers for open and last mile access.
- ❖ Smart Cities – The Transformation to Smart Homes and Life – Why Infrastructure is Key
- ❖ FTTH Investments - The Business Case, Financial and Deployment Models for Operator Success
- ❖ Efficient FTTH Network Deployment – The Latest Trends, Methodologies and Solutions
- ❖ FTTH Power – The Gigabit Quantum Leap- Showcasing the Global Experience of FTTH
- ❖ The World of Applications and Content – Monetising the Pipe with Applications and Content
- ❖ The MENA FTTH Panorama and Broadband Studies



Contact Us

For more information Contact
Christine Beylouni, Director General
FTTH Council MENA
Christine.beylouni@ftthcouncilmena.org